



CRAFTED SHOW + SALE

CALL FOR ARTISTS

DEADLINE TO APPLY
June 26, 2022

SELECTION BY
July 8, 2022

REGISTRATION FEE BY
July 31, 2022

CRAFTED 2022
Nov. 4-6, 2022

LOCATION
Winnipeg Art Gallery
and Qaumajuq
300 Memorial Blvd

Since 2015, **CRAFTED** has been Winnipeg's premier holiday sale of contemporary craft, drawing 3,500-4,000 visitors and approximately \$300,000 in sales annually.

This year, **CRAFTED 2022** will feature an in-person shopping experience at the Winnipeg Art Gallery-Qaumajuq where supporters and lovers of fine, handmade goods will enjoy a beautiful and safe shopping experience.

CRAFTED 2022 will help craft artists access vital income and allow you to connect with a large audience that is as passionate about craft as you are.

ELIGIBLE WORK Submissions of original work in any craft-based medium welcome. Work may be primarily functional, decorative, or conceptual. Acceptable media include ceramics, glass, mixed media, wood, fibre/textiles, metals, jewellery, paper/books, stone, etc. Work that is primarily 2-D (painting, photography) and consumables (candles, food, cosmetics, etc.) are not eligible at this time.

SELECTION PROCESS A jury of peers and other professionals with expertise in a variety of craft media will be convened to review all applications. Craft artists will be selected to participate based on the strength of their artwork and robustness of their art practice. Works that showcase excellence in technique, originality, innovation, and aesthetic will be given priority. Project organizers will also be seeking to create a diverse group; craft artists at varying stages of their careers, working in a range of craft media, and from a diversity of backgrounds are encouraged to apply. Achieving a balance of media and a mix of return and new vendors will be secondary considerations.

PROMOTION For consistent messaging and to widen the promotional reach, artists will be provided with materials to publicize the event through your own contacts and social media channels. It is understood and agreed by the participating craft artists that images and biographical information submitted with this application may be used for promotional purposes.

1 HOW TO APPLY

Please submit the following via Google Forms [here](#)
(If you don't already have a Google account, you will be prompted to create one.)

2 You will be asked to provide your name, address, phone number, email address, website, social media handles, and media category (ceramics, fibre, glass, metals, mixed media, paper, wood, or stone).

3 In a single Word or PDF document please provide:

A) An image list including the following details: File name, titles, media, and retail prices of your work (eg. Wgoblet1.jpg, wine goblet, wood fired porcelain, \$45 each)

B) 100-word artist bio

4 Up to six JPEG images of your work (300 dpi, 10 x 10" approx is ideal; max 10 MB file size). Please photograph work against a white background with no harsh shadows.

One JPEG image of you with your work or at work (inspirational craft portrait).

OPTIONAL: Are you a part of an underrepresented group? Please self-identify below.
Examples: BIPOC, Person living with a disability.

COST (after acceptance into CRAFTED)

Manitoba Craft Council members **\$150** registration fee
Click [here](#) to become an MCC member

Non-Manitoba Craft Council members **\$200** registration fee

FOLLOW UP

Applicants will be notified of selection by **July 8, 2022**.

Registration fee must be received by **July 31, 2022** to confirm your spot.

Questions? Please email Sherri and include CRAFTED 2022 in the subject line:
crafted@wag.ca



MANITоба
CRAFT
COUNCIL

